

IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST TWENTY YEARS

IRMA TIMES

Vol. 21. .. No. 48.

Irma, Alberta, Friday, May 28th, 1937.

\$2.00 per year in advance; 5c per copy

NEWS ITEMS FROM JARROW

FROM JARROW

The reported that there are trucks morth and south of town hauling cream and at the same time taking orders for groceries and hauling the trame to farmers. If the report is true we are very sorty for the sake true we are well as the very sorty for the sake true we are very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for the sake true well as the very sorty for th

one another.

Mr. Thomas McNabb of Forest-burg has been engaged to be on our sports ground for the 2nd of June with his amplifier public speaker which will carry the voice to every corner of the grounds. He will also furnish good music which can be appreciated by all.

Do not forget the Jarrow sports on Supplies, Limited, Cup.

Basketball, Girls, Irma School Board, Cup.

Basketball, Girls, Irma School Board, Cup.

Supplies, Limited, Cup.

preciated by all.

Do not forget the Jarrow sports on
June 2nd. All arrangements have
been made for an enjoyable time for
all. Be on the sports grounds and
bring your friends. What an opportunity to visit old friends!

tunity to visit old friends!

Request came to hand to have races for women and men as well as for the children. Such has been arranged. Unfortunately the local paper published that admission to grounds on June 2nd as 56c; this was an error. Admission for adults is 25c and children free.

Last Saturdan.

KINSELLA KERNELS

In the United church Friday, May 28th, at 8 p.m., the Kinsella junior choir will present their Easter can-tata assisted by the pupils who re-ceived prizes at the Wainwright fes-tival. Silver collection will be receiv-ed.

WOMEN'S INSTITUTE

The monthly meeting of the W. I. will be held at the home of Mrs. F. Thurston on Thursday afternoon, 3rd June, at 2.30. Thuston and Mrs. W. Barber. We wish to thank the public for their kind response to our Red Cross collection on Coronation day. The amount collected was 14.50. We are still open to receive donations as the money will not be sent to the Red Cross Cociety until after our next meeting. June 3rd—Mrs. C. Wilbraham, Sec. y. signee at the destination without additional charge.

MEET IN IRMA SAT'DY

There's not room for the weed in your garden,
And the blossoming flowers too;
You can't have the noxious nettle,
And the violet's lovely blue.
For the weed will choke the blossom
And all the sun and rain
Will never restore its beauty,
Or bring back the bloom again.

ror. Admission for adults is 25c and children free.

Last Saturday was cemetery day. Several people from town and country was some movering flathfully, cultivating and weeding the 'trees and houring old grass. The cemetery is greatly beautified.

Our farmers assisted by the Board of Trade are 'fixing the memorial park, so the park will be in fine shape for June 2nd.

-By R. Congdon, Irma, Alta.

Service for C. N. Freight



EDMONTON'S POPULAR

Royal George and Leland Hotels (Now being Completely Renovated)

Comfort, Service and Courtesy

Rates to Suit Your Income FREE BUS MEETS ALL TRAINS.

There's not room for the light and gladness, and the sweetness in our life, As well as the dark and coldness, And a heart that is set on strife. And 'tis best to be sweet and gentle. To be pure and true and Kind, And to keep as a lasting treasure, A sweet and loving mind.

New Pick-up and Delivery

TRAIN TRACKS and CAR TRAILS

position to D. B. Mullen, social credit member for Edmonton. Mr. Mullen in turn asked for the retirement of S. G. Carlyle, for more than 20 years livestock commissioner. W. Holdsworth, chief clerk of the livestock branch, a war veteran with a leg left on French battlefelds and 24 years service in the government, was dismissed. Back to the agricultural department from the lands and mines branch came the game staff, with commissioner J. A. Hutchinson remaining in the lands offices. Archie Baptie, fur and game inspector, resigned in protect over the change and another inspector, C. F. Bentley, was dismissed. W. H. Wallace was appointed chief game guardian under the new set-up.

In the public works department.

TRAIN TRACKS and CAR TRAILS

TO THE CONTROL OF THE

On the 24th of May the Irma junior baseball team travelled to Vermillon to participate in the sports held there. They played three games. The first resulted in a 7-5 victory over Elk Point; the second was a 10-3 victory over Thomasville; the final was a 13-5 victory over Mannville. The boys got first prize. No doubt tirk hard to beat those Irma boys.

Also the public school softball team went to Vermillon to return with first money. There's Irma for you again!



Now cellophane-wrapped to keep it factory fresh. With the easy-opening ribbon for your convenience.

PLUG SMOKING TOBACCO

Rehabilitation Plans

Regardless of political affiliations and whether one agrees or not with the program in its entirety, residents of the prairie provinces will be well advised to contribute whole-hearted co-operation to the Federal governments rehabilitation plans for the so-called drought areas, at the very least until such time as experience and experimentation show that these plans are not feasible and will not achieve the desired objectives.

There may be some difference of opinion among technical experts, and even among laymen, as to the extent of the benefits that may be realized from the application of some of the policies embraced within the scheme, but the point is that the fundamental principle of the entire project, namely to conserve moisture and restore fertility to depleted soils, is not only sound, but its achievement is vital to the future economic welfare of the entire country.

sound, but its achievement is vital to the ruture economic wertare of the entire country. Until the program in its entirety has been given a fair trial it is impossible to say with any degree of assurance what phases of it will bring the desired results, or to what extent any particular project within the scheme will be beneficial to maximum degree. It is quite on the cards that some phases of the projected plans will work wonders in some districts of the affected territory, whereas the same policies in other districts would prove a disappointment. There is little doubt that this is recognized by governmental authorities and advisory committees being set up to devise policies and by departices and some proper control of the control

western agriculture becomes more stabilized than it has been in the past six or seven years.

That the authorities in charge of the undertaking realize that rehabilitation will be costly is indicated by the fact that the appropriation of two million dollars made by Parliament at the recent session only provides for the first year's effort of a program which may be expected to require anywhere from five to ten years to bring the plans to anything approaching

completion.

There are not lacking, even in the west, some who may occasionally be heard advocating the return of the prairies to the Indians and the gophers but such talk is ridiculous when one remembers what has been achieved by western agriculture in past years. What has been done in the past can be done again, once the ravages of past malpractices have been remedied. Mistakes must be recognized and fences—metaphorical ones—

past can be done again, once the ravage of pass majoractices have overremedied. Mistakes must be recognized and fences—metaphorical onesrepaired.

With changing conditions in world markets for the products of Western
Canadian fields and with changing consumer fastes, it may be difficult to
forecast the trend of prairie agriculture for the future, but one thing is
certain, no matter what is the direction of future demands in these or in
markets yet to be developed, the soil must be made fit to cope with these
requirements and that is the main objective of the rehabilitation program.
Once fertility is restored and the soil properly anchored in areas now more
or less denuded and subject to drifting, the west will be able to comply
with demands of its markets, whether domestic or foreign, and farmers in
these areas will again become self-sustaining.

The solution for the future may lie in greater diversification. It may
lie in drastic modification of cultural methods in the grain fields. It may
lie in the cultivation of new crops or new varieties. It may lie in the
greater use of agricultural by-products. It may lie in greater industrial
use of the products of the field and it may lie in a combination of all or
any of these.

But whatever the future trend may be, it is a foregone conclusion that
the basis must first be laid in conservation of moisture, in one or a number of forms, and in restoration of fertility of the soil.

Turks Are Worried

Mrs. Clark Salmon, book reviewer
of the New Orleans Hem-Tribune,
has flown with some of the greatest
pilots in the world. Here is her prize
story: She asked Wiley Post to tell
her about his best landing. The prophetic and laconic answer was: "The
best landing any pilot makes is the
one he can walk away from."

The Chinese government is aiding
the astablishment of

"If a man wishes to go to the seade and his wife wants a mountainring holiday, what should he do?"

It is said that August is the worst

ries a reader. Nall some spikes
his shoes. 2204

Problem For China

There is little doubt that this is recognized by governmental authorities and advisory committees being set up to devise policies and by departmental officials who will be charged with putting them into effect. Indeed, enough has already been published in the daily press to indicate that experts and authorities are aware of the necessity of tempering plans to suit local conditions.

In addition to assisting these plans to fruition with moral as well as active support, it is highly desirable that the general public exercise a considerable degree of patience, for as Rome was not built in a day, sales, the ultimate benefits of this or any other program of rehabilitation cannot be realized overnight.

Agricultural and other practices which have brought large sections of the three prairie provinces to the verge of desert conditions, have been carried on over a period of many years and it will take some time, no matter have been approximated to the provinces to the verge of desert conditions, have been described by the fact that expenditure becomes more stabilized than it has been in the past of all concerned, the process will be an uphill, a laborious and an expensive process, but the effort will repay itself a chousandfold if, as a result of it, western agriculture becomes more stabilized than it has been in the past six or seven years.

That the authorities in charge of the undertaking realize that rehabilitation will be costly is indicated by the fact that the appropriation of two million dollars made by Parliament at the recent session only provides for the first year's effort of a program which may be expected to require any

Profited By Mistakes

German Dirigible Builders Are Mak-ing Progress In Work

ing Progress in work
The German dirigible builders have
come a long way since Count Zeppelin made his first ship, and each
time they have experienced trouble
they have profited by their mistakes
and misfortunes.

They will go on, because it is not in the nature of such men to stop where there is real progress to be made.—Detroit Free Press.

Used in factories where whites and yolks are canned separately, a special egg breaking machine can break and separate 3,600 eggs an hour. Only 640 an hour could be broken by hand by skilled labor.

Visitor: "Is this village lighted by electricity?"

"Only when there's a

"Nerves Went to Pieces"



when the suffer periodically, who may have sideache or he ad ac he, and those about to become mobile of the suffer periodical suffer suffer periodical suffer suffe

Sawfly Destroys Forests

Must Be Good Or They ull Not Stay Very Long!
A woman down in Wisconsin writes to the secretary of the Windsor Chamber of Commerce asking for the address of a butcher shop from which she can order some good Canadian bacon. This woman, it appears, holidayed in Ontario last summer and since then her mouth has been watering for some of the bacon she tasted. This is advertising of the highest order. Canada counts heavily on its tourist traffic and no country can hope to attract tourists without a reputation for serving good food. If the food is bad, those who do come are not likely to stay long. If the food is good, they are liable to stretch their visit out a little.—Windsor Daily Star.

scretch their visit out a little—Winda sor Daily Star.

Had Plenty Of Luggage
Guests From Far East Gave London
Porters Hard Job
Eastern potentates, travelling to London for the coronation cerewomens, gave English railway porters be greatly on the grind pact and light. The Sultan of Trengganu, one of the Malay states, arrived with 20 boxes of headgear, while the Maharajah of Dbarddanga
brought along with him a retinue of 16, including a bodyguard of eight tall men in white turbans, red jackets
and white jodhpurs.

Sympaths F-

Sympathy From Ex-Kaiser

Feeling Was Mutual

Peru's new highway program is equipment in the greatest ever attempted there.



SELECTED RECIPES

But Filot Took Big Chance When Testing His Idea

Sympathy From Ex-Raiser

Received By Zeppeth Works On Loss
Of Hindenburg

Former Kaiser Wilhelm sent at management of the measage of sympathy to the zeppelin was to investigate the causes of spin-works asying he was deeply grieved by the loss of the Hindenburg but that airship building must be continued.

The widow of one of those who dided in the Hindenburg crash mailed her golden wedding ring to the zeppelin works to aid in building a "new pelin works to aid in building a "new pelin works to aid in building a "new pelin works to aid in building a "new per on air defence, believing that it guite feasible to prevent enemy aircraft from crossing British shores.

Feeling Was Mutual
There is an old story concerning a man who went on a bob-sleigh ride down the Creata Run in Switzerland.
Half way down he yelled to the man sho was piloting the aleigh, a task which requires great skill: "You know that was present to the same way myself. It's the draw time I've same way myself. It's the draw time I've ver taken one of these things down."

Had Same Line
The head of the largest resident to the goal of the worm in the United States in a man. President W. A. Nelson of Smith College, who is velocity to the client in the story is told of the leibrating his glow-traveller on a train, and finally asked: "What do you do? do it was the same way myself. It's the draw time I've ever taken one of these things down."

Starts Telephone Boom

The planet Jupiter is so large that If passed between the earth and the moon, one-third of the space would be taken up.

Peru's new highway program is the greatest ever attempted there, and the greatest ever attempted there.

Problem For China

Pacifitine For Treating Million

An appeal for increased activity by
the detection and treatment of
speroy was are increased activity by
the detection and treatment of
speroys was not to the Chinaces. More

An appeal for centrality and the control of the co

Has Had Juccessful Life
Right Hon. Stanley Bruce Established Record in Australian Polities
The Right Hon. Stanley Melbourne
Bruce. High Commissioner of the
Australian Commonwealth in London, who is 51 years old, has his
birthplace commemorated in his seccond name, but he was educated in
England, and rowed in the Cambridge boat when it beat Oxford in
1904. He entered politics, after servting with great distinction in the war,
in 1918, and within fav years was
prime minister. He established a
record in Australian politics by remaining head of a continuous federal
government for over five years.

Covers Greatest Area

Covers Greatest Area

Honolulu Is, Geographically Speaking, Largest City In World
Geographically, at least, Honolulu
is the largest city in the world.
When boundaries were set after
the islands became an American tertricory, it was specified that all
islands of the group not included in
any other country were to be under
furisdiction of and a part of Honolulu.
This ruling exterided the city limits
to Palmyra Island, 900 miles south,
and to Ocean or Kure Island, approximately 1,700 miles to the northwest.

The "Boston News- Letter" was the first newspaper to be published in America. John Campbell, of Bos-ton, founded it in 1704, and it ap-peared regularly for more than 70

. Honey bees of the United States must produce about 500,000,000 pounds of honey annually for their own use.

HOW TO OVERCOME ITCHING PILES

If you are annoyed with integrite the same or remain soremen, do not neglect the same or construction of the same of the same







OIL INDUSTRY PAYS HUGE TAX

There are more than 200 types of taxes in North America imposed on the oil industry.

Several of them are collected on every operation of the business from settling up equipment in the oil fields to selling gasoline and lubricating oil at the filling station. Every product and by-product from crude oil as it comes out of the ground to highly refined gasoline, fuel oil, and lubricants, is taxed.

Producers of crude oil and natural

ricants, is taxed.

Producers of crude oil and natural
gas, for example, pay taxes on crude
oil and natural gas produced, oil
withdrawn from storage, sales of
oil and gas lands, as well as severance
taxes, royalites, proration taxes, antipollution taxes, well drilling permit
fees, and derrick taxes.

fees, and derrick taxes.

Refiners pay taxes on refined products. Pipe line companies pay properly taxes on their pipe lines, and valorem taxes on the crude they transport, and a big variety of other levies.

levies. Marketing companies and service stations pay taxes on the different products they sell.

It is a series of tax levies that perhaps no other industry can show, in the total huge burden, paid by the industry and users of its products.—
Contributed.

Pick Cotton!

COTTON to the rescue!
The woman who has a taste for smartness in dress and yet must be governed by the limitations of her shopping budget, can really take courage this year. For Cotton—honest, inexpensive Cotton—is now a high fashion for every hour of the day or evening, and when you pick cotton, you're picking one of the smartest of fabrics for all sorts of costumes and accessories.

And this is only one of the many fashion trends that are helping women to Clothes Smartness just now, without ruining their finances at the same time. Today, good taste plus a little careful planning is all you require to be smart as you please.

Maybe I could help you with that Summer Wardrobe you're thinking about. Drop me a little note—(giving me all the Details of your appearance, of course!)—and I'll gladly abswer any questions and make suggestions.



WANT ADS

FOR SALE — Pure bred Shorthorn bull, 1 year old. — B. T. Oldham, Ir-ma, Alta. 28-4p

WANTED—Safe and reliable driving horse for children. — R. Shotts, Irma, Alta. 14-21-28p

FOR SALE—75 laying hens. Apply Times Office, Irma. 14-21

Professional Cards

DENTIST
DE. H. L. COURSIER
Wainwright
IN IRMA EVERY TUESDAY
Electrical Equipment
Foxwell Block

CLIFTON G. PURVIS
Barrister, Solicitor & Notary Public
Viking Phones: Office 7, Res. 80.
Irma Phone: No. 37.
Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON Notary Public
Loans, Real Estate, Insurance
IRMA - ALBERTA

J. W. STUART
Licensed Auctioneer
For sale dates in Irma District
see W. Masson, Irma.
WAINWRIGHT - ALBERTA

C. GREENBERG, M.D. Shysician and Surgeon Phone 40

IRMA LODGE No. 56

Meets First and Third Tuesday in each month, at 8 p.m. in the I. O. O. F. Hall. Visiting Brothers Always Welcome

IRMA L.O.L. No. 2046
Meets the last Monday in each
month at 8 p.m.
Worshipful Master: V. Hutchiasen
Recording Secretary: R. H. Bempsey
Visiting Orangemen always Welcome.

When In Edmonton

Pay a Visit to the

STRAND EMPRESS PRINCESS DREAMLAND THEATRES.

Carefully Selected Prog

TALKING PICTURES AT THEIR BEST



RADIO DIRECTS CANADA'S FASTEST PLANE



THE fastest airplane in Canada became the property of the Dominion Government this month is officials. It of the Civil Aviation Branch of the Department of Transportation accepted the swift eithers Lockhred 12-A from Fairchild Limited. This ship is shown at St. Hubert Artport, Montread the swift eithers Lockhred 12-A from Fairchild Limited. This ship is shown at St. Hubert Artport, Montread passenger service. Propelled by twin 420 horsepower constant speed motors, the adjustable pitch propellers drive this interest at a top speed of 245 miles an hour at 11.000 feet. Every modern improvement for comfort and astey, including the latest Northern Electric Radio Beacon and two-way communication, equipment have been built into this ultra-modern aerial argosy which will be recognizable by its letters triumphant dash across the Atlantic with historic news films. Dick Merrill in touch with land during his latest Triumphant dash across the Atlantic with historic news films.

In the lower photo, left to right, are officials present at the handing over coremoiles. They are: Squadron Leader A, Ferrierr, of the Department of Transport H, Pasmoner, persident of Fairchild Aircraft, Major Tudde, 2 and Alec Snyder who flew the machine here, and S, Chiswell, of the Airways Branch of the Department of Transport

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